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AMENDMENT TRANSMITTAL LETTER

Docket No.
SONYJP 3.0-871Application No.
10/052,962-Conf. #3337Filing Date
January 18, 2002Examiner
M. S. TinklerArt Unit
3691

Applicant(s): Chisato Numaoka, Etsuro Sakamoto, Motoyuki Koike, and Takeru Kojima

Invention: ADVERTISEMENT SPACE AUCTION METHOD, APPARATUS AND STORAGE MEDIUM

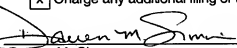
TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	7	- 20 =	0	x 50.00	0.00
Independent Claims	2	- 5 =	0	x 200.00	0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

☒ Large Entity☐ Small Entity☐ No additional fee is required for this amendment.☐ Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed.☐ A check in the amount of \$ _____ to cover the filing fee is enclosed.☐ Payment by credit card. Form PTO-2038 is attached.☒ The Director is hereby authorized to charge and credit Deposit Account No. 12-1095
as described below. A duplicate copy of this sheet is enclosed.☒ Credit any overpayment.☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.
Darren M. Simon
Attorney/Agent Reg. No.: 47,946

Dated: May 7, 2007

LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP
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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as First Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Dated: May 7, 2007

Signature: *Darren M. Simon*

(Darren M. Simon)

Docket No.: SONYJP 3.0-871
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Numaoka et al.

Application No.: 10/052,962

Filed: January 18, 2002

For: ADVERTISEMENT SPACE AUCTION
METHOD, APPARATUS AND STORAGE
MEDIUM

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:
: Group Art Unit: 3691
:
: Examiner: M. S. Tinkler
:
:

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the official action mailed January 9, 2007, applicant submits the following amendments and remarks.